Bringing the World's Finest Orchestras to Vero Beach

INDIAN RIVER SYMPHONIC ASSOCIATION

Presents

Corporate Sponsorship Opportunities in Support of

Community
Artistry
Education

Together, we can create unforgettable experiences for our community while helping your business build visibility, credibility, and meaningful connections that endure long after the final applause.

Our Mission and Community Impact

For more than 30 years, the Indian River Symphonic Association (IRSA) has brought world-class orchestras and internationally acclaimed artists to Vero Beach. IRSA has presented 62 orchestras from 21 cities around the world, offering performances typically found only in major metropolitan centers. The upcoming season continues this tradition with appearances by The Cleveland Orchestra, Academy of St Martin in the Fields featuring pianist Conrad Tao, and violinist Midori with Festival Strings Lucerne. IRSA's impact extends beyond the concert hall. We are a 501(c)(3) organization that supports scholarships, performance opportunities, and innovative educational programs.

Why Become an IRSA Corporate Sponsor?

Corporate sponsorship of the Indian River Symphonic Association is more than philanthropy – it is a strategic investment in your business, your brand, and the community you serve.

IRSA attracts a loyal audience that values businesses that demonstrate leadership and community commitment. By partnering with IRSA, your company gains meaningful exposure to business owners, executives, professionals, retirees, philanthropists, and community leaders who are actively engaged in the economic and cultural life of Indian River County. Sponsorship provides opportunities to build awareness among individuals who influence purchasing decisions, professional referrals, and charitable giving throughout the region, all while reinforcing your reputation as a trusted and respected community partner.

Strengthen Your Influence and Brand

Today's consumers increasingly choose to support businesses that invest in the communities where they operate. Aligning your company with IRSA demonstrates a commitment to excellence, education, innovation, and quality of life – values that resonate strongly with customers, employees, and stakeholders. IRSA sponsorships offer valuable opportunities to connect with current and prospective clients in a sophisticated, welcoming environment. Concerts, recitals, and special events create natural settings for relationship-building, client appreciation, networking, and business development.

An Investment with Lasting Returns

When your company partners with IRSA, you are not simply placing a logo in a program. You are connecting your brand with excellence, reaching an influential and discerning audience, strengthening community relationships, and helping create the vibrant cultural environment that makes Indian River County an exceptional place to live, work, visit, and do business.

IRSA Corporate Sponsorship Packages and Opportunities

Gold Baton Sponsor $15,000
- Recognition as a Premier Season Sponsor
- Two season ticket packages (ticket package includes all 5 concerts)
- Full-page color advertisement in concert programs all season
- Recognition as season corporate sponsor from the stage
- Display sign in lobby at all concerts
- Company logo prominently displayed on IRSA website and concert programs
- Featured sponsor spotlight in IRSA social media
- Invitation for four to private recital and pre-concert talk

Concert Sponsor $5,000
- Four complimentary individual concert tickets
- Half-page advertisement in concert programs all season
- Recognition from stage during the sponsored concert
- Display sign in lobby at sponsored concert
- Recognition in selected email and social media promotions
- Invitation for two to private recital and pre-concert talk

Symphony Sponsor $2,500
- Two complimentary individual concert tickets
- Quarter-page advertisement in concert programs all season
- Company logo prominently displayed on IRSA website and concert programs
- Invitation for two to a private recital and pre-concert talk

Sonata Sponsor $1,000
- Company logo prominently displayed on IRSA website and concert programs

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Special Giving Opportunities

Scholarship Sponsor ($5,000)

Your sponsorship helps talented young musicians access lessons, competitions, and performance opportunities that might otherwise be beyond their reach. By investing in these students, you are helping develop the next generation of artists while enriching the cultural future of our community.

Youth Concert Sponsor
($25,000 for exclusive corporate billing; or non-exclusive starting at $5,000)

Give more than 1,100 local students an experience they will remember for a lifetime. IRSA's annual Youth Concert introduces every fifth-grade student in Indian River County to the thrill of live symphonic music through a professionally performed concert by the Brevard Symphony Orchestra. Your sponsorship helps inspire curiosity, creativity, and a lifelong appreciation for the arts while making this educational opportunity available free of charge to local schools.

Instrument Sponsor ($1,850 - $3,600)

Your sponsorship can put a high-quality 3D-printed violin or cello into the hands of a young musician. Made with innovative carbon fiber, these instruments offer the rich, warm sound of traditional models with exceptional durability, making them well suited to Florida's climate and years of student use. Packages include the instrument, bow, and protective case at $1,850 for violins and $3,600 for cellos.

For further information regarding the IRSA Sponsorship Program, please contact the IRSA Office at 772-778-1070
Season concert and ticket information can be found at www.irsymphonic.org